

Earth Advantage Institute

Sponsorship Levels – Product

Creating vital visibility to the EA builder network!

Change Agent - Contributor Level \$15,000

- A “Change Agent” plaque on the EA “Green Pioneers Curtain”.
- Use of the Earth Advantage logo.
- Seven day use of the Earth Advantage National Center for educational classes, training, or events.
- Access to our builders: Sponsors’ information included in all EA Builder Information Packets.
- Sponsor product & literature displayed at the Earth Advantage National Center.
- Provide a “Case Study” landing page on the EA site before visitor is directed to sponsor’s site (provided by sponsor).
- Inclusion in an EA monthly newsletter in the highlighted “Sponsor Profile” section.
- Provide additional literature for EA to distribute at the attended events and trade shows.
- Option to invite an EA staff member to present on “Opportunities in the Green Market place” to provide valuable insight into this exploding arena.
- Unique opportunity to present Sponsor product at an EA Builder Breakfast that EA would arrange.
- Shared contact information obtained at Earth Advantage booth at trade shows*.
- First right of refusal of table top display space at all EA training and education classes.
- Sponsor may have opportunities for product presentations at selected EA public education classes.
- Training session to Earth Advantage staff to educate internally on benefits of sponsors product.
- Engage EA to provide a third-party product review and testimonial.
- Connect sponsor with three key builders.
- Engage EA to share vital data on housing parameters that EA records and archives.
- Sponsor’s logo on all out-going educational class flyers, at sponsor’s request.
- Revolving banner ad/tout on our website www.earthadvantage.org.
- Complimentary table at the annual EA Eco-Visioneers Gala Dinner.
- Sponsor banner and opportunity to network at EA booth at trade shows*.
- Leads of new builders and/or new projects will be provided to sponsors via email at least on a monthly basis from our database.



Signature - Contributor Level \$10,000

- A "Signature" plaque on the EA "Green Pioneers Curtain".
- Use of the Earth Advantage logo.
- Five day use of the Earth Advantage ecampus for educational classes, training, or events.
- Sponsor contact information included in all EA Builder Information Packets.
- Sponsor product & literature displayed at the Earth Advantage National Center.
- Sponsors' name, logo and web link displayed on the Sponsor page on the EA website.
- Inclusion in an EA monthly newsletter in the "Sponsor Profile" section.
- Provide additional literature for EA to distribute at the attended events and trade shows.
- Option to invite an EA staff member to present on "Opportunities in the Green Market place" to provide valuable insight into this exploding arena.
- Name and logo displayed in the Earth Advantage Builder Resource Guide at next revision.
- Unique opportunity to present Sponsor product at a EA Builder Breakfast that EA would arrange.
- Opportunity to do a webinar to our customer base.
- Shared contact information obtained at Earth Advantage booth at trade shows*.
- First right of refusal of table top display space at selected EA training and education classes.
- Sponsor may have opportunities for product presentations at selected EA public education classes.
- Training session to Earth Advantage staff to educate internally on benefits of sponsors product.
- Invited to builder receptions and after hours networking functions to promote and/or educate contractors on their product or services.
- Leads of new builders and/or new projects will be provided to sponsors via email on a quarterly basis.

Advocate - Contributor Level \$5,000

- An "Advocate" plaque on the EA "Green Pioneers Curtain".
- Use of the Earth Advantage logo.
- Two full day use of Earth Advantage ecampus for educational classes, training, or events.
- Access to our builders: Sponsors' information included in all EA Builder Information Packets.
- Sponsor product & literature displayed at the Earth Advantage National Center.
- Sponsors' name, logo and web link displayed on the Sponsor page on the EA website.
- Sponsor will have their name and logo displayed in the Earth Advantage Builder Resource Guide at next revision.
- Acknowledgements of your company's sponsorship in select issues of the EA newsletter or other media.



- Provide additional literature for EA to distribute at the attended events and trade shows.
- Leads of new builders and/or new projects will be provided to sponsors via email at least on a quarterly basis.
- (2) 4 hour use of the Earth Advantage outdoor patio decks for meetings, networking, or events.

Local Contributor - Contributor Level \$2,500
Central Oregon or Southern Oregon Only

- Access to our builders: Sponsors' information included in EA builder information packets.
- Local area networking opportunities with EA Green Building Consultant.
- Sponsors' name, logo and web link displayed on the "Local Section" Sponsor page on the EA website.
- Acknowledgements of your company's sponsorship in select issues of EA newsletter or other media.
- Literature on your product distributed by EA at our attended events and trade shows in local markets.
- Sponsor's literature and/or samples displayed in EA local office as space permits.
- Use of the Earth Advantage logo.
- Local leads of new builders and/or new projects will be provided to sponsors via email on a quarterly basis.

